

Reserve Your
Space Today

MD&M West Celebrates 30 Years in Anaheim



February 10-12, 2015

Anaheim Convention Center | Anaheim, CA

MDMWest.com



CONNECT WITH OUR COMMUNITY



Who

Celebrating its 30th Anniversary, MD&M West will return to Anaheim in 2015, bringing with it the region's leading medical device suppliers and buyers. MD&M West delivers **key decision makers** in general corporate management, research and development, and design engineering whose **primary interests** include manufacturing & production machinery, contract R&D, and medical grade materials.

What

- Live demonstrations of the newest products and technologies
- Enhanced show floor activities including Center Stage, Tech Theater, Innovation Tours, and 3D Printing Zone activities
- Extensive medtech community outreach
- MD&M West Conference with speakers from the largest international medical device manufacturers
- Focus areas including Quality Medical Pavilion, MedPak, PrecisionTec, LASERTEC

When

February 10-12, 2015

Where

Anaheim Convention Center | Anaheim, CA

Why

- The National Institutes of Health gives California more grant money than any other state, roughly 15% of the total NIH funding in the country.
- California led the country in life sciences venture funding, with \$1.98 billion invested in the first three quarters of 2012.
- In 2012, California medtech companies were responsible for 23% of the FDA approved new drug developed.
- Connect with our medical community year-round through *MDDI*, the medtech industry's go-to place for news, analysis, and in-depth information for 35 years, and *Qmed*, the world's only 100% qualified medical device supplier directory and search engine, created exclusively for OEMs actively researching and sourcing qualified suppliers, products, and services.
- Co-located with Electronics West, WestPack, ATX West, Pacific Design & Manufacturing and PLASTEC West, providing an industry-relevant crossover audience.

Visitor Profile

Top 5 Job Roles



General & Corporate Management



Design Engineering



Research & Development



Product Marketing



Project Engineering

Top 5 Areas of Interest:

- Manufacturing & Production Machinery
- Contract R&D, Design, Engineering & Manufacturing
- Medical Grade Materials
- Molding Equipment & Services
- Packaging Equipment, Materials & Services, Labeling & Bar Coding

Decision makers from 14,473 unique company facilities conducted 160,567 project development meetings with 2,105 exhibiting companies during the 2013 co-located event in Anaheim.

What Next?

To reserve your booth space, contact:

Martin Dye | 203/523-7098 | Martin.Dye@ubm.com

For exhibit marketing and promotions, contact:

canonpromos@ubm.com

Direct from the Show Floor

"The MD&M West show allows us the chance to **meet new prospective clients and have good visibility with existing clients**. It is a strong show for our company. We find the end user leads invaluable to locating new clients."

John Westland, VP Strategic Business Development, American Cleanstat